

THE ALLIANCE HERALD

JOHN W. THOMAS, Editor
Lloyd C. Thomas, City Editor

Published every Thursday by

THE HERALD PUBLISHING COMPANY
Incorporated

Lloyd C. Thomas, President J. Carl Thomas, Vice Pres.
John W. Thomas, Secretary

Entered at the post office at Alliance, Nebraska, for transmission through the mails as second-class matter.

Subscription price, \$1.50 per year in advance

The circulation of this newspaper is guaranteed to be the largest in western Nebraska. Sample copies free.

ADVERTISING RATES at "Live and Let Live" prices, lower in proportion to circulation than rates of most newspapers.

DISPLAY ADVERTISING—First insertion, per inch, column measure, 15 cents; subsequent insertion, without change, per column inch, 12 1/2 cents; extra charge for preferred position and for first insertion of advertisements containing difficult composition.

READING NOTICES and WANT ADS—Eight point Roman (common reading) type, five cents per line each insertion. No reading notice counted less than two lines. Black face type, 10 or 12 point, ten cents per line each insertion. Each 10 or 12 point head line counted as three lines.

THURSDAY, SEPTEMBER 25, 1913

CHRISTIAN CHURCH

AT EMPRESS THEATRE

The Christian church services at the Empress theatre, Sunday, Sept. 22nd, will be as follows:

10:00 a. m.—Bible school.

11:00 a. m.—Preaching. Subject: "Kites and Characters."

6:30 p. m.—C. E. meeting.

7:30 p. m.—Preaching. Subject: "Weighed in the Balance."

Special music. The morning service will be given for the benefit of the children. They will have reserved seats.

FRANK A. WOTEN.

MOTHER SERIOUSLY ILL

Mrs. Bruce Wilcox received word Wednesday that her mother, Mrs. Samuel Oliver, whose home is Reedley, Calif., was seriously ill. She will leave Sunday for California.

The stork visited the home of Mr. and Mrs. Clyde Benschoter, twenty-five miles southeast of Alliance, leaving a wee bit of feminine humanity early this morning. According to report received by The Herald, mother and child are both doing fine.

STEALS SATCHEL

30 Days on Bread and Water—Put to Work on the Streets—Leaves Town

Marshall Dean, tramp, was arrested at the depot Wednesday for stealing a satchel from a negro. The satchel contained nothing but Dean did not know it when he helped himself and was detected in the act. He was arrested with it in his possession. In police court Judge Gregory Zurn sentenced him to thirty days on bread and water with the privilege of working on the streets. When taken out he soon found an opportunity to skip and did so, something which was regretted by no one.

Dr. Comes is the new assistant medical examiner at Burlington headquarters. He succeeds Dr. Black, who resigned a short time ago.

RACES REPORT

Complete Report of Winners of Box Butte County Fair Races First of Month

Dick Waters, secretary of the Alliance Retailer's Association, and who had charge of the races at the county fair this month, has made his report in full on the races. It is as follows:

Free-for-all trot or pace: Dan Brown, first; Major, second. Half-mile dash: Gold Nugget, first; Trix, second; Fox, third. 1-2 mile cow horse race: L. Brandt, first; Baby mine, second; Dexter, third. Half mile boys pony race: Zeriker, first; Whetstone, second; Miller, third. Relay race: Zediker, first; Bentley, second. 3-5 mile dash: Gold Nugget, first; Montauk Queen, second; Trix, third. 1-4 mile dash: Dexter, first; Fox, second.

BE CAREFUL

When YOU BUY YOUR . . Winter's supply of . .

COAL

See that you get just what you order. You can rely on us to furnish you only the best grade and give you prompt service . . Prices (delivered) COLORADO COAL Nut, per ton \$8.75 Lump, per ton \$9.00

Forest Lumber Co.

PHONE 73

YOUR PHOTO

Will please your friends — you know that. Our styles will please you — we know that. To make your photographs will please us — we both know that. If you have never tried us, your neighbors have: all you have to do to be convinced is to ASK YOUR FRIENDS.

ALLIANCE ART STUDIO, 114 E. 4th St.

\$30 to California, Washington, Oregon, British Columbia, one way, from principal main line towns, proportionate rates from other towns—Through tourist sleepers to the Coast

THROUGH THE NORTHWEST — Daily through sleepers over the NORTHERN PACIFIC and GREAT NORTHERN LINES to Portland, Puget Sound.

TO CALIFORNIA—Through tourist sleeper service from or via Denver through scenic Colorado, Salt Lake City, daily via the SALT LAKE ROUTE, to Los Angeles, via the SOUTHERN PACIFIC and WESTERN PACIFIC to Los Angeles via San Francisco.

WINTER TOURIST RATES—These will be announced in September, to California, Southern and Gulf resorts; a very attractive scheme of Homeseekers' and Winter Tourist rates will be arranged for those desiring to make a tour of the New South.

Let me help you plan any kind of a trip you have in mind, and make your travel arrangements.



J. KRIDELBAUGH
Agent, Alliance

L. W. Wakeley, Gen. Passenger Agent, Omaha

second; Baby Mine, third, 1-2 mile saddle horse race: Brandt, first; Baby Mine, second; Rainbow, third. 3 mile motorcycle race: Atwell first; Robinson, second. Potato race: Jacob, first; Vogle, Herrin and Lane race: Bentley, first; Zediker, second. 1-2 mile boys pony race: Welch, first; Bignell and Zediker tied for second. 1-2 mile saddle horse race: Brandt, first; Zediker, second. 1-2 mile dash: Gold Nugget, first; Montauk Queen, second. Relay race: Bentley, first; Zediker, second. Five mile auto race: Kentop, first; Shewalter, second.

THE SEASON'S BIG SENSATION

Norton-Stearns

Piano Contestants Busy . . The SALE A SUCCESS

We are more with every- to our sale, ponse to our NOUNCE- ways a factor toward give you everything give. . . More bar- unable to list in our rived this week, may now be had . . A SUDDEN CHANGE IN THE WEATHER IS COMING--MAKE READY NOW FOR THE COLD

DOUBLE SALE

than pleased thing relative the ready res- SALE AN- MENT is al- our willingness to that it is possible to gains that we were circular and that ar-

Standing of Candidates in Piano Contest Up-to-date

Central School . . . 3670	Christian Church . . 2070	Viola Keane 1670
Methodist Church . 2860	Baptist Church . . . 1930	Masonic Lodge . . . 1660
Bible Club 2820	Alice Acheson . . . 1810	Catholic Church . . 1460
Elks Club 2330	St. Agnes Academy . 1710	Mrs. Sternberg . . . 1370

Corresponding reductions in Men's Heavy Fur Coats (Just Arrived), and everything in Men's Furnishings.

Shoes! Shoes! Shoes!

75 pairs of Men's and Boys' Mule Skin Shoes, worth \$1.50—Sale price 88¢
82 pairs of Men's Medium Heavy Work Shoes, Leather and Elk soles, large assortment. Worth \$3.00—Sale price \$1.88
Entire line of celebrated Stetson Shoes, which sell for \$5.00 and \$6.00, in this sale at . . . \$3.49

W. W. NORTON

Men's Furnishings

F. E. STEARNS

Dry Goods and Ladies' Wearing Apparel

F. P. BULINGTON, . . . Sales Manager

Last week's rain meant "the last straw," and from now on you can't "get by" only with a new felt hat or derby. With a stock of dependable Stetsons, Gordons, and other smart imported hats like ours, available, there is no excuse for your wearing anything in headwear that's not absolutely authentic in style and irreproachable in quality; ours are all of that.
Stetsons, worth \$7, now . . . \$5.48
Stetsons, worth \$5, now . . . \$4.29
Stetsons, worth \$4, now . . . \$2.98
One lot of Gordons, worth \$3.00, now \$1.98

Now is the time to buy your underwear while THE BIG SALE is on.

Dry Goods is the most interesting of all, eager throngs crowd this section and exclamations of wonder and surprise can be heard on every hand, at the astonishingly low prices.

Remnants

A good assortment of silks, in brocades, stripes and plaids, worth 50 cents, sale price . . 17¢
Ranchmen's Shirts, in plain blues, stripes and plaids, worth 12 1/2 cents—Sale price . . . 9¢
Just received a new lot of dress gingham. While they last, the price is 8¢

Notions

Pins, per package 1¢
Hair Pins, per barrel 3¢
Safety Pins (small), a card . . 2¢
Safety Pins (large), a card . . 3¢
Beauty Pins, per pair 3¢
Pearl Buttons, one lot of seconds worth 5 cents, sale price 1¢
Regular ten cent grade Pearl Buttons 1¢
Hooks and Eyes, per card . . . 2¢
Talcum Powder, 10 cent size . . 6¢
Talcum Powder, 25 cent size . . 9¢

Just Arrived

A nice line of Ladies' Skirts, petticoats, waists, house dresses, and kimonos; they were sent to us on consignment, to be returned after the sale. If you want some SPECIAL BARGAINS, in any of the above, come in and pick them out while this sale is on.

Extra Special for Friday and Saturday Only

We have a window full of silk and satin ribbons in a nice assortment of colors and widths, that we are offering for sale for two days only at from 1 cent to 14 cents a yard; they are worth up to 25 cents a yard.

When the first snow's flying; when the first cold wind's whistling around the corner; when the iceman's living place to the coalman—it's time for warmer underwear for a heavier dress, or suit and overcoat—and all good warm fashionable fall and winter apparel, which you'll find in such abundance at THE BIG SALE.

Mens' and Boys' Clothing

Join our rain-coaterie. Fall drizzles have begun, and you'll want a good rain coat many times in the next two months—Besides, ours are stylish, dressy and good looking—they will serve you well for practically all occasions—even when it is not raining.

Slip-ons and Garbardines

Worth \$2.50—sale price . . . \$1.98
Worth \$5.00—sale price . . . \$2.59
Worth \$6.00—sale price . . . \$4.49
Worth \$8.00—sale price . . . \$12.49

"L System" and Fitform's" names on a garment are marks of distinction that inspire pride and confidence in one's personal appearance; the designs are created by master tailors, and each garment is wrought and blended in the most perfect manner, and is a superb example of the highest creative genius and skill of the modern tailoring craft. Take notice, Men, of these extremely low prices—

58 pairs of Men's good pants, including Corduroy, worth up to \$2.00—Sale price \$1.29
One Big Lot of Men's and Boys' Suits and Overcoats, worth up to \$12.50—Sale price . . . \$6.69
One Big Lot of Men's Suits, all sizes, worth up to \$16.50—Sale price \$9.98
One Big Lot of Men's Suits, sizes 33 to 46, including long, and stouts, this fall arrivals. Formerly sold to \$22.50—Sale price \$14.69